



26

BEHIND THE MASK

GALA

HOPE, HEALING, PURPOSE

SPONSORSHIP PROSPECTUS

PRESENTED BY



| AVAC Services

ON BEHALF OF

PTSD **RESURRECTED** INC.



26

BEHIND THE MASK

GALA

HOPE, HEALING, PURPOSE

Saturday, 16 May 2026

6PM TO Midnight

HOTA Central - Gold Coast

Join us for an amazing black tie evening of networking, and purpose at the Behind the Mask Charity Gala in HOTA Gold Coast.

Reserve a table for your team and support a great cause, aiding veterans, first responders, and the community in overcoming trauma. Secure your tickets now for an unforgettable evening!

Welcome Cocktail
Three-Course Dinner
4 hour Drinks Package
Live Music and DJ
Live Auctions and Raffles

DONATE



BOOK NOW



EARLY BIRD PRICING:

Adult \$180

Group (10+) \$1750

STANDARD PRICING:

Adult \$195

Groups (10+) \$1900

PRESENTED BY



ON BEHALF OF



rebootau.org

BECOME A SPONSOR
Email us at info@rebootau.org



WHO IS PTSD RESURRECTED INC

QLD DGR registered charity PTSD Resurrected was established in 2017 to provide support to the veteran and service community suffering extreme rates of suicide post service and has grown to support the wider community with the provision of free REBOOT trauma healing courses to individuals and families across the nation.

As a charity we now support people suffering all forms of trauma including DV, victims of crime, childhood trauma, war and natural disasters.

Our proven courses provide real help to people to overcome trauma and address the root causes of the symptoms they are suffering.

“REBOOT saved my life and my marriage.”

- REBOOT PARTICIPANT

PRESENTED BY



ON BEHALF OF

PTSD RESURRECTED^{INC}



SPONSORSHIP PACKAGES

PRESENTED BY



ON BEHALF OF



PLATINUM – NAMING SPONSOR

1 SPONSORSHIP | \$20,000

PROUDLY SPONSORED BY AVAC SERVICES

The highest level of visibility, recognition and engagement.

1 STATUS & EXCLUSIVITY

- Naming Rights to the PTSD Resurrected Charity Gala
- Principal Charity Partner recognition
- Category exclusivity

2 BRAND EXPOSURE

- Pre-event promotion: social, EDMs, website & media, media wall
- Branding on four charity vehicles
- Primary logo placement across all event assets

3 EVENT EXPERIENCE

- Two premium tables (20 guests)
- VIP access & private networking
- Speaking opportunity & MC recognition

4 EXTENDED VALUE

- Co-branding on merchandise & vehicles (2026–2027)
- 12-month post-event recognition
- Exclusive Sponsor Recognition Dinner invitation



GOLD

SPONSORSHIP VALUE | 10K

High-impact exposure and meaningful event participation.

1 STATUS

- Official Charity Partner – 2026

2 BRAND EXPOSURE

- Pre-event promotion: social media, Email campaigns, website & media, Event advertising
- Logo placement on event screens, media wall & program
- Table print media inclusion

3 EVENT EXPERIENCE

- One premium table (10 guests) with VIP seating
- VIP cocktail reception access
- Sponsored toast opportunity
- Two-minute interview opportunity
- MC acknowledgment

4 EXTENDED VALUE

- Merchandise co-branding (12 months)
- 12-month post-event recognition
- Invitation to Sponsor Recognition Dinner

Holmwood Highgate – Gold Sponsor



HOLMWOOD
HIGHGATE

SILVER

SPONSORSHIP VALUE | \$5K

Meaningful brand exposure with strong event presence.

1 STATUS

- Recognition as a Silver Sponsor of the 2026 charity gala

2 BRAND EXPOSURE

- Grouped Silver Sponsor logo placement across: Website, Social media, Email campaigns, Event advertising
- Inclusion in media listings (radio & print, where applicable)

3 EVENT EXPERIENCE

- One table (10 guests)
- Medium logo placement on media wall
- Grouped Silver Sponsor logo placement on event screens & printed event program
- Looping digital branding throughout the evening
- Grouped MC acknowledgment

4 POST-EVENT RECOGNITION

- Silver Sponsor recognition across: Social media, EDMs & newsletters

BRONZE

SPONSORSHIP VALUE | \$2.5K

Entry-level brand exposure with event presence.

1 STATUS

- Recognition as a Bronze Sponsor of the 2026 charity gala

2 BRAND EXPOSURE

- Grouped Bronze Sponsor recognition across: Social media, Email campaigns & EDMs, media wall

3 EVENT EXPERIENCE

- Four event seats
- Logo placement on media photo wall
- Grouped Bronze Sponsor logo placement on event screens
- Program listing in printed event program
- Grouped logo inclusion within looping digital branding throughout the evening

4 POST-EVENT RECOGNITION

- Bronze Sponsor recognition across: Social media, EDMs & newsletters

BUSINESS

CASH DONATION | \$1k

A meaningful way for local businesses to support the cause.

1 STATUS

- Recognition as a Community Sponsor of the 2026 charity gala

2 BRAND EXPOSURE

- Logo on Media Wall

3 EVENT EXPERIENCE

- Two event seats
- Invitation to VIP cocktail event

SPONSORSHIP

COMPARISON CHART

| INCLUSION | PLATINUM \$20,000 – AVAILABLE | GOLD \$10,000 AVAILABLE | SILVER \$5,000 AVAILABLE | BRONZE \$2,500 AVAILABLE |
|------------------------------|---|--|-----------------------------|-----------------------------|
| SPONSORSHIP STATUS | Exclusive Naming Sponsor Principal Charity Partner | Charity Partner 2026 | Silver Sponsor | Bronze Sponsor |
| EXCLUSIVE NAMING RIGHTS | ✓ | – | – | – |
| CATEGORY EXCLUSIVITY | ✓ (where applicable) | – | – | – |
| PRE-EVENT COCKTAIL RECEPTION | Early access + private meet & greet | Invitation | – | – |
| WEBSITE FEATURE | Primary placement (12 months) | Charity Partner feature (12 months) | Grouped placement | – |
| SOCIAL MEDIA (PRE + POST) | Primary recognition | Individual recognition | Grouped Silver recognition | Grouped Bronze recognition |
| EDMS & NEWSLETTERS | Primary recognition | Individual recognition | Grouped Silver listing | Grouped Bronze listing |
| MEDIA COVERAGE | Primary inclusion (pre, during & post) | Included | Listed where applicable | – |
| VIP SEATING | 2 tables (20 guests) | 1 table (10 guests) | 1 table (10 guests) | 4 seats |
| EVENT PROGRAM | Prime placement | Prime placement | Prime placement | Program listing |
| SCREENS | Logo on screens | Logo on screens | Grouped logo placement | Grouped logo placement |
| MEDIA PHOTO WALL | Primary / largest logo | Large logo | Medium logo | Logo placement |
| TABLE PRINT MEDIA | Primary placement | Secondary placement | Grouped placement | – |
| MC ACKNOWLEDGEMENT | Individual + speaking opportunity | Individual acknowledgement | Grouped acknowledgement | – |
| SPEAKING / MIC OPPORTUNITY | Speaking opportunity | 2min interview + sponsored toast | – | – |
| MERCHANDISE CO-BRANDING | Primary placement 2026–2027 | Co-branding (12 months) | – | – |
| CHARITY VEHICLE BRANDING | 2026–2027 | – | – | – |
| POST-EVENT RECOGNITION | Primary recognition across all channels | Individual recognition | Grouped Silver recognition | Grouped Bronze recognition |
| SPONSOR RECOGNITION DINNER | Exclusive invitation | Invitation | – | – |

INDIVIDUAL EVENT

SPONSORSHIP SELECTION | NAMING RIGHTS

1 DRINKS PACKAGE SPONSOR | \$10K

+ Naming rights for the drinks package with Gold Sponsor Benefits

2 LIVE AUCTION SPONSOR | \$5K

+ Naming rights for the live auction with Silver Sponsor Benefits

3 WELCOME COCKTAIL EVENT SPONSOR | \$5K

+ Naming rights for cocktail hour with Silver Sponsor Benefits

4 BALLOON EVENT SPONSOR | \$2.5K

+ Naming rights for the balloon event with Bronze Sponsor Benefits

5 TABLE LINEN SPONSOR | \$2.5K

+ Naming rights for table linen with Bronze Sponsor Benefits

6 LIVE ENTERTAINMENT SPONSOR | \$2.5K

+ Naming rights for live entertainment with Bronze Sponsor Benefits

7 PHOTOGRAPHY SPONSORSHIP | \$2.5K

+ Naming rights for event photography with Bronze Sponsor Benefits

8 PAY IT FORWARD TABLE FOR VETERANS / FIRST RESPONDERS | \$1.750K

+ Purchase a table for 10 guests at a discounted rate to support community attendance.

+ Verbal acknowledgment during the event.

+ Opportunity to present a toast during the event.

CONTACT ANDY TO REQUEST A SPONSORSHIP POSITION:

info@rebootau.org

0420 462 845

PRIZE DONATIONS

EXPERIENCE OR PRIZE DONATIONS APPRECIATED

If you would like to support PTSD Resurrected Inc with a prize or experience, please contact us for further details: info@rebootau.org

PTSD Resurrected is a registered Deductible Gift Recipient (DGR) charity. Donations of \$2 or more are tax-deductible, and a receipt will be provided for your contribution.

Thank you for your support.

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THANK YOU

CONTACT US | FOR MORE INFO

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