



26

BEHIND THE MASK

# GALA

HOPE, HEALING, PURPOSE

## SPONSORSHIP PROSPECTUS

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PRESENTED BY



**HOLMWOOD**  
HIGHGATE

ON BEHALF OF

PTSD **RESURRECTED<sup>INC</sup>**



26

# BEHIND THE MASK GALA

HOPE, HEALING, PURPOSE

**Saturday, 16 May 2026**  
**6PM TO Midnight**  
**HOTA Central - Gold Coast**

Join us for an amazing black tie evening of networking, and purpose at the Behind the Mask Charity Gala in HOTA Gold Coast.

**Reserve a table for your team and support a great cause, aiding veterans, first responders, and the community in overcoming trauma. Secure your tickets now for an unforgettable evening!**

Welcome Cocktail  
Three-Course Dinner  
4 hour Drinks Package  
Live Music and DJ  
Live Auctions and Raffles

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**DONATE**



**BOOK NOW**



**rebootau.org**

**EARLY BIRD PRICING:**

Adult \$180  
Group (10+) \$1750

**STANDARD PRICING:**

Adult \$195  
Groups (10+) \$1900

**BECOME A SPONSOR**

Email us at [info@rebootau.org](mailto:info@rebootau.org)

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# WHO IS PTSD RESURRECTED INC

QLD DGR registered charity PTSD Resurrected was established in 2017 to provide support to the veteran and service community suffering extreme rates of suicide post service and has grown to support the wider community with the provision of free REBOOT trauma healing courses to individuals and families across the nation.

As a charity we now support people suffering all forms of trauma including DV, victims of crime, childhood trauma, war and natural disasters.

Our proven courses provide real help to people to overcome trauma and address the root causes of the symptoms they are suffering.

*"REBOOT saved my life and my marriage."*

- REBOOT PARTICIPANT

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# SPONSORSHIP PACKAGES

PRESENTED BY

PTSD **RESURRECTED** INC.

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# PLATINUM

- NAMING SPONSOR

1 SPONSORSHIP | \$20,000

**The highest level of visibility, recognition and engagement.**

## 1 STATUS & EXCLUSIVITY

- Naming Rights to the PTSD Resurrected Charity Gala
- Principal Charity Partner recognition
- Category exclusivity

## 2 BRAND EXPOSURE

- Pre-event promotion: social, EDMs, website & media, media wall
- Branding on four charity vehicles
- Primary logo placement across all event assets

## 3 EVENT EXPERIENCE

- Two premium tables (20 guests)
- VIP access & private networking
- Speaking opportunity & MC recognition

## 4 EXTENDED VALUE

- Co-branding on merchandise & vehicles (2026-2027)
- 12-month post-event recognition
- Exclusive Sponsor Recognition Dinner invitation

# GOLD

SPONSORSHIP VALUE | 10K

High-impact exposure and meaningful event participation.

## 1 STATUS

- Official Charity Partner – 2026

## 2 BRAND EXPOSURE

- Pre-event promotion: social media, Email campaigns, website & media, Event advertising
- Logo placement on event screens, media wall & program
- Table print media inclusion

## 3 EVENT EXPERIENCE

- One premium table (10 guests) with VIP seating
- VIP cocktail reception access
- Sponsored toast opportunity
- Two-minute interview opportunity
- MC acknowledgment

## 4 EXTENDED VALUE

- Merchandise co-branding (12 months)
- 12-month post-event recognition
- Invitation to Sponsor Recognition Dinner

# SILVER

SPONSORSHIP VALUE | \$5K

Meaningful brand exposure with strong event presence.

## 1 STATUS

- Recognition as a Silver Sponsor of the 2026 charity gala

## 2 BRAND EXPOSURE

- Grouped Silver Sponsor logo placement across: Website, Social media, Email campaigns, Event advertising
- Inclusion in media listings (radio & print, where applicable)

## 3 EVENT EXPERIENCE

- One table (10 guests)
- Medium logo placement on media wall
- Grouped Silver Sponsor logo placement on event screens & printed event program
- Looping digital branding throughout the evening
- Grouped MC acknowledgment

## 4 POST-EVENT RECOGNITION

- Silver Sponsor recognition across: Social media, EDMs & newsletters

# BRONZE

SPONSORSHIP VALUE | \$2.5K

Entry-level brand exposure with event presence.

## 1 STATUS

- Recognition as a Bronze Sponsor of the 2026 charity gala

## 2 BRAND EXPOSURE

- Grouped Bronze Sponsor recognition across: Social media, Email campaigns & EDMs, media wall

## 3 EVENT EXPERIENCE

- Four event seats
- Logo placement on media photo wall
- Grouped Bronze Sponsor logo placement on event screens
- Program listing in printed event program
- Grouped logo inclusion within looping digital branding throughout the evening

## 4 POST-EVENT RECOGNITION

- Bronze Sponsor recognition across: Social media, EDMs & newsletters

# BUSINESS

CASH DONATION | \$1k

A meaningful way for local businesses to support the cause.

## 1 STATUS

- Recognition as a Community Sponsor of the 2026 charity gala

## 2 BRAND EXPOSURE

- Logo on Media Wall

## 3 EVENT EXPERIENCE

- Two event seats
- Invitation to VIP cocktail event

# SPONSORSHIP

## COMPARISON CHART

INCLUSION	PLATINUM \$20,000 - AVAILABLE	GOLD \$10,000 AVAILABLE	SILVER \$5,000 AVAILABLE	BRONZE \$2,500 AVAILABLE
SPONSORSHIP STATUS	Exclusive Naming Sponsor Principal Charity Partner	Charity Partner 2026	Silver Sponsor	Bronze Sponsor
EXCLUSIVE NAMING RIGHTS	✓	–	–	–
CATEGORY EXCLUSIVITY	✓ (where applicable)	–	–	–
PRE-EVENT COCKTAIL RECEPTION	Early access + private meet & greet	Invitation	–	–
WEBSITE FEATURE	Primary placement (12 months)	Charity Partner feature (12 months)	Grouped placement	–
SOCIAL MEDIA (PRE + POST)	Primary recognition	Individual recognition	Grouped Silver recognition	Grouped Bronze recognition
EDMS & NEWSLETTERS	Primary recognition	Individual recognition	Grouped Silver listing	Grouped Bronze listing
MEDIA COVERAGE	Primary inclusion (pre, during & post)	Included	Listed where applicable	–
VIP SEATING	2 tables (20 guests)	1 table (10 guests)	1 table (10 guests)	4 seats
EVENT PROGRAM	Prime placement	Prime placement	Prime placement	Program listing
SCREENS	Logo on screens	Logo on screens	Grouped logo placement	Grouped logo placement
MEDIA PHOTO WALL	Primary / largest logo	Large logo	Medium logo	Logo placement
TABLE PRINT MEDIA	Primary placement	Secondary placement	Grouped placement	–
MC ACKNOWLEDGEMENT	Individual + speaking opportunity	Individual acknowledgement	Grouped acknowledgement	–
SPEAKING / MIC OPPORTUNITY	Speaking opportunity	2min interview + sponsored toast	–	–
MERCHANDISE CO-BRANDING	Primary placement 2026–2027	Co-branding (12 months)	–	–
CHARITY VEHICLE BRANDING	2026–2027	–	–	–
POST-EVENT RECOGNITION	Primary recognition across all channels	Individual recognition	Grouped Silver recognition	Grouped Bronze recognition
SPONSOR RECOGNITION DINNER	Exclusive invitation	Invitation	–	–

# INDIVIDUAL EVENT

## SPONSORSHIP SELECTION | NAMING RIGHTS

### 1 DRINKS PACKAGE SPONSOR | \$10K

+ Naming rights for the drinks package with Gold Sponsor Benefits

### 2 LIVE AUCTION SPONSOR | \$5K

+ Naming rights for the live auction with Silver Sponsor Benefits

### 3 WELCOME COCKTAIL EVENT SPONSOR | \$5K

+ Naming rights for cocktail hour with Silver Sponsor Benefits

### 4 BALLOON EVENT SPONSOR | \$2.5K

+ Naming rights for the balloon event with Bronze Sponsor Benefits

### 5 TABLE LINEN SPONSOR | \$2.5K

+ Naming rights for table linen with Bronze Sponsor Benefits

### 6 LIVE ENTERTAINMENT SPONSOR | \$2.5K

+ Naming rights for live entertainment with Bronze Sponsor Benefits

### 7 PHOTOGRAPHY SPONSORSHIP | \$2.5K

+ Naming rights for event photography with Bronze Sponsor Benefits

### 8 PAY IT FORWARD TABLE FOR VETERANS / FIRST RESPONDERS | \$1.750K

+ Purchase a table for 10 guests at a discounted rate to support community attendance.

+ Verbal acknowledgment during the event.

+ Opportunity to present a toast during the event.

**CONTACT ANDY TO REQUEST A SPONSORSHIP POSITION:**

[info@rebootau.org](mailto:info@rebootau.org)

0420 462 845

# PRIZE DONATIONS

EXPERIENCE OR PRIZE DONATIONS APPRECIATED

If you would like to support PTSD Resurrected Inc with a prize or experience, please contact us for further details:  
[info@rebootau.org](mailto:info@rebootau.org)

PTSD Resurrected is a registered Deductible Gift Recipient (DGR) charity. Donations of \$2 or more are tax-deductible, and a receipt will be provided for your contribution.

Thank you for your support.

**CONTACT ANDY TO REQUEST A SPONSORSHIP POSITION:**

[info@rebootau.org](mailto:info@rebootau.org)

0420 462 845



# THANK YOU

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CONTACT US | FOR MORE INFO

Andy & Zoe Cullen  
[+61 420 462 845](tel:+61420462845)  
[info@rebootau.org](mailto:info@rebootau.org)

**f** [PTSD Resurrected inc](#)  
**in** [rebootauaustralia](#)  
**w** [rebootau.org](http://rebootau.org)

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