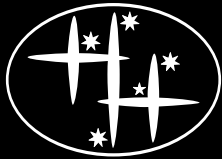




SPONSORSHIP PROSPECTUS

PRESENTED BY



HOLMWOOD
HIGHGATE

ON BEHALF OF

PTSD RESURRECTED^{INC}



25
BEHIND THE MASK

GALA

HOPE, HEALING, PURPOSE

Saturday, 17 May 2025

6PM TO Midnight

HOTA Central - Gold Coast

Join us for an amazing black tie evening of networking, and purpose at the Behind the Mask Charity Gala in HOTA Gold Coast.

Reserve a table for your team and support a great cause, aiding veterans, first responders, and the community in overcoming trauma. Secure your tickets now for an unforgettable evening!

Welcome Cocktail
Three-Course Dinner
4 hour Drinks Package
Live Music and DJ
Live Auctions and Raffles

PRESENTED BY



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PTSD RESURRECTED

DONATE



BOOK NOW



EARLY BIRD PRICING:

Adult \$175

Group (10+) \$1750

STANDARD PRICING:

Adult \$190

Groups (10+) \$1750

BECOME A SPONSOR

Email us at info@rebootau.org

rebootau.org

WHO IS PTSD RESURRECTED INC

QLD DGR registered charity PTSD Resurrected was established in 2017 to provide support to the veteran and service community suffering extreme rates of suicide post service and has grown to support the wider community with the provision of free REBOOT trauma healing courses to individuals and families across the nation.

As a charity we now support people suffering all forms of trauma including DV, victims of crime, childhood trauma, war and natural disasters.

Our proven courses provide real help to people to overcome trauma and address the root causes of the symptoms they are suffering.

“REBOOT saved my life and my marriage.”

- REBOOT PARTICIPANT

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SPONSORSHIP PACKAGES

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DIAMOND

- NAMING SPONSOR

1 COMMITTED BY HOLMWOOD HIGHGATE | \$20,000

1 EXCLUSIVE NAMING RIGHTS

Behind the Mask Gala event naming rights.

2 PRE-EVENT

PRIVATE MEET-AND-GREET

Invitation to an exclusive pre-event drinks reception networking 1/2 hour with other sponsors, VIP guests, and community leaders.

BRAND RECOGNITION

- PRIMARY LOGO PLACEMENT:

- Website
- Social Media
- Media
- Email footer and EDMs
- Stickers on 4 charity cars

SOCIAL MEDIA

- PTSD Res social media channel bios with brand profile mention / link to profile
- Pre-event social media advertising

EMAIL NEWSLETTER

- EDMs - special mentions

MEDIA COVERAGE

- Radio and Print
- Media Releases
- Event Advertising

3 DURING EVENT

BRAND RECOGNITION

- PRIMARY LOGO PLACEMENT:

- Program
- e-branding looped video throughout the night to maximise brand exposure
- Print media on all tables
- Media Wall
- Website
- Social media
- Media

MAIN EVENT

- VIP seating for 10 guests
- Special mention from MC announcing your business and company statement
- 5 minute speaking opportunity

4 POST EVENT

- Social Media - recognition as Major Sponsor
- Newsletter - primary recognition
- Website for 12 months - primary recognition
- Media

SPONSOR RECOGNITION DINNER

Exclusive invitation to future dinner to showcase the impact of their sponsorship and provide a platform for networking among sponsors.



HOLMWOOD
HIGHGATE

PLATINUM – MAJOR SPONSOR

2 SPONSORSHIPS | \$20,000

1 COMMITTED – ATLANTIS RECOVERY CENTRE
1 AVAILABLE



1 MERCHANDISE SPONSOR

LOCAL NATIONAL BRAND PROMOTION

- Merchandise primary placement, co branding for merchandise and vehicle branding 2025/26.

2 PRE-EVENT

PRIVATE MEET-AND-GREET

Invitation to an exclusive pre-event drinks reception networking 1/2 hour with other sponsors, VIP guests, and community leaders.

BRAND RECOGNITION

– PROMINENT LOGO PLACEMENT:

- Website
- Social Media
- Media
- Email footer and EDMs
- Stickers on 4 charity cars

SOCIAL MEDIA

- PTSD Res social media channel bios with brand profile mention / link to profile
- Pre-event social media advertising

EMAIL NEWSLETTER

- EDMs – special mentions

MEDIA COVERAGE

- Radio and Print
- Media Releases
- Event Advertising

3 DURING EVENT

BRAND RECOGNITION

– PROMINENT LOGO PLACEMENT:

- Program
- e-branding looped video throughout the night to maximise brand exposure
- Print media on all tables
- Media Wall
- Website
- Social media
- Media

MAIN EVENT

- VIP seating for 10 guests
- Verbal acknowledgement during the event
- Roaming mic introduction (intro and why you are choosing to support this event)

4 POST EVENT

- Social Media – recognition as Platinum Sponsor
- Newsletter – prominent recognition
- Website for 12 months – prominent recognition
- Media
- Merchandise primary placement, co branding for merchandise and vehicle branding 2025/26

SPONSOR RECOGNITION DINNER

Exclusive invitation to future dinner to showcase the impact of their sponsorship and provide a platform for networking among sponsors.



GOLD

2/3 AVAILABLE | \$10K



Pernod Ricard



COSMETIC & LASER CLINIC

1 PRE-EVENT

PRIVATE MEET-AND-GREET

Invitation to an exclusive pre-event drinks reception networking 1/2 hour with other sponsors, VIP guests, and community leaders.

BRAND RECOGNITION

- SECONDARY LOGO PLACEMENT:

- Website
- Social media
- Email footer and EDMs

SOCIAL MEDIA

- PTSD Res social media channel bios with brand profile mention / link to profile
- Social media advertising – mention

EMAIL NEWSLETTER

- EDMs inclusion – special mentions

MEDIA COVERAGE

- Radio and Print
- Media Releases
- Event Advertising

2 DURING EVENT

BRAND RECOGNITION

- SECONDARY LOGO PLACEMENT:

- Program
- e-branding looped video throughout the evening
- Print media on all tables
- Media Wall

MAIN EVENT

- VIP attendance for 10 guests
- Verbal acknowledgement

3 POST EVENT

- Social Media – recognition
- Newsletter – recognition
- Website for 12 months - secondary placement

SPONSOR RECOGNITION DINNER

Exclusive invitation to future dinner to showcase the impact of their sponsorship and provide a platform for networking among sponsors.

SILVER

3/5 AVAILABLE | \$5K

1 PRE-EVENT

BRAND RECOGNITION

- GROUPED SILVER CATEGORY

LOGO PLACEMENT:

- Website
- Social media
- Email footer and EDMs

SOCIAL MEDIA

- Social media advertising

EMAIL NEWSLETTER

- EDMs inclusion – listed

MEDIA COVERAGE

- Radio and Print – listed
- Event Advertising – listed

2 DURING EVENT

BRAND RECOGNITION

- GROUPED SILVER CATEGORY

LOGO PLACEMENT:

- Program
- e-branding looped video throughout the night
- Print media on all tables
- Media Wall

MAIN EVENT

- VIP attendance for 4 guests

3 POST EVENT

- Social Media – recognition in silver group category
- Newsletter – listed in silver group category

BRONZE

6/10 AVAILABLE | \$2.5K

1 PRE-EVENT

BRAND RECOGNITION

- GROUPED BRONZE CATEGORY

LOGO PLACEMENT:

- Social media

SOCIAL MEDIA

- Social media advertising
- bronze group mention

EMAIL NEWSLETTER

- EDMs inclusion - listed

2 DURING EVENT

BRAND RECOGNITION

- GROUPED BRONZE CATEGORY

LOGO PLACEMENT:

- Program
- e-branding looped video throughout the night
- Print media on all tables
- Brand placement on event media wall

MAIN EVENT

- VIP attendance for 2 guests

3 POST EVENT

- Social Media - recognition in bronze group category

INDIVIDUAL EVENT

LINE-UP | NAMING RIGHTS

- 1 DRINKS PACKAGE SPONSOR | \$10K**
 - + Naming rights for the drinks package with gold-level benefits.
- 2 LIVE AUCTION SPONSOR | \$5K** TAKEN BY HOMEFRONT
 - + Naming rights for the live auction with Silver level benefits.
- 3 COCKTAIL EVENT SPONSOR | \$5K**
 - + Naming rights for cocktail hour with Silver level benefits.
- 4 BALLOON EVENT SPONSOR | \$2.5K**
 - + Naming rights for the balloon event with Bronze level benefits
- 5 TABLE LINEN SPONSOR | \$2.5K**
 - + Naming rights for table linen with Bronze level benefits
- 6 LIVE ENTERTAINMENT SPONSOR | \$2.5K**
 - + Naming rights for live entertainment with Bronze level benefits
- 7 PHOTOGRAPHY SPONSORSHIP | \$2.5K**
 - + Naming rights for event photography with Bronze level benefits
- 8 PAY IT FORWARD | \$1.750K**
 - + Purchase a table for 10 guests at a discounted rate to support community attendance. Veterans, First Responders and the wider service community
 - + Verbal acknowledgment during the event.
 - + Opportunity to do a toast during the event.

*All Individual Event Sponsors' logos displayed on a pull up banner.

PRIZE DONATIONS

EXPERIENCE OR PRIZE DONATIONS APPRECIATED

If you would like to support PTSD Resurrected Inc with a prize or experience, please contact us for further details: info@rebootau.org

PTSD Resurrected is a registered Deductible Gift Recipient (DGR) charity. Donations of \$2 or more are tax-deductible, and a receipt will be provided for your contribution.

Thank you for your support.



THANK YOU

CONTACT US | FOR MORE INFO

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