



2024

BEHIND THE MASK

GALA

Hope, Healing, Purpose

SPONSORSHIP PROSPECTUS

Saturday, 18 May 2024

6PM TO Midnight

LIVE AUCTIONS & RAFFLES

HOTA Central - Gold Coast

3 Course Dinner
4HR Drinks Package

rebootau.org

PRESENTED BY

PTSD RESURRECTED^{INC}

WHO IS PTSD RESURRECTED INC

QLD DGR registered charity PTSD Resurrected was established in 2017 to provide support to the veteran and service community suffering extreme rates of suicide post service and has grown to support the wider community with the provision of free REBOOT trauma healing courses to individuals and families across the nation.

As a charity we now support people suffering all forms of trauma including DV, victims of crime, childhood trauma, war and natural disasters.

Our proven courses provide real help to people to overcome trauma and address the root causes of the symptoms they are suffering.

“REBOOT saved my life and my marriage.”

- REBOOT PARTICIPANT

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PTSD RESURRECTED^{INC}

SPONSORSHIP PACKAGES

DIAMOND

SPONSORSHIP INCLUSIONS | \$20K

1 NAMING RIGHTS

Behind the Mask Gala event naming rights.

2 PRE-EVENT

LOGO PLACEMENT

- Website – primary location
- Social media – primary location
- Email footer and EDMs – primary location
- Stickers on 4 charity cars

SOCIAL MEDIA

- PTSD Res social media channel bios with brand profile mention / link to profile
- Pre-event social media advertising

EMAIL NEWSLETTER

- EDMs inclusion – special mentions

MEDIA COVERAGE

- Radio and Print
- Media Releases
- Event Advertising
- Special mention from our Charity Founder and retired Major – Andy Cullen – during a scheduled radio interview broadcast at a premium airtime

3 DURING EVENT

LOGO PLACEMENT

- Program - primary
- Primary e-branding looped video throughout the night to maximise brand exposure
- Primary print media on all tables
- Primary brand placement on event media wall

MAIN EVENT

- VIP attendance for 10 guests
- Special mention from MC announcing your business and company statement
- 5 minute speaking opportunity

4 POST EVENT

- **MERCH** – primary placement co branding for merchandise 2024
- **SOCIAL MEDIA** – recognition as major sponsor
- **NEWSLETTER** – primary recognition
- **WEBSITE** for 12 months - primary recognition



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GOLD

SPONSORSHIP INCLUSIONS | \$10K

1 PRE-EVENT

LOGO PLACEMENT

- Website – secondary location
- Social media – secondary location
- Email footer and EDMs – secondary location

SOCIAL MEDIA

- PTSD Res social media channel bios with brand profile mention / link to profile
- Social media advertising – mention

EMAIL NEWSLETTER

- EDMs inclusion – special mentions

MEDIA COVERAGE

- Radio and Print
- Media Releases
- Event Advertising

2 DURING EVENT

LOGO PLACEMENT

- Program - secondary
- Secondary e-branding looped video throughout the night
- Secondary print media on all tables
- Secondary brand placement on event media wall

MAIN EVENT

- VIP attendance for 10 guests
- MC mention

3 POST EVENT

- **SOCIAL MEDIA** – recognition
- **NEWSLETTER** – recognition
- **WEBSITE** for 12 months - secondary placement

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SILVER

SPONSORSHIP INCLUSIONS | \$5K

1 PRE-EVENT

LOGO PLACEMENT

- Website – grouped silver category
- Social media – grouped silver category
- Email footer and EDMs – grouped silver category

SOCIAL MEDIA

- Social media advertising – silver group mention

EMAIL NEWSLETTER

- EDMs inclusion – listed

MEDIA COVERAGE

- Radio and Print – listed
- Event Advertising – listed

2 DURING EVENT

LOGO PLACEMENT

- Program – grouped silver category
- e-branding looped video throughout the night – grouped silver category
- Print media on all tables – grouped silver category
- Brand placement on event media wall – grouped silver category

MAIN EVENT

- VIP attendance for 4 guests

3 POST EVENT

- **SOCIAL MEDIA** – recognition in silver group category
- **NEWSLETTER** – listed in silver group category

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PTSD **RESURRECTED** INC

BRONZE

SPONSORSHIP INCLUSIONS | \$2.5K

1 PRE-EVENT

LOGO PLACEMENT

- Social media – grouped bronze category

SOCIAL MEDIA

- Social media advertising – bronze group mention

EMAIL NEWSLETTER

- EDMs inclusion – listed

2 DURING EVENT

LOGO PLACEMENT

- Program – grouped bronze category
- e-branding looped video throughout the night – grouped bronze category
- Print media on all tables – grouped bronze category
- Brand placement on event media wall – grouped bronze category

MAIN EVENT

- VIP attendance for 2 guests

3 POST EVENT

- **SOCIAL MEDIA** – recognition in bronze group category

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INDIVIDUAL EVENT

LINE-UP | NAMING RIGHTS

1 DRINKS PACKAGE SPONSOR | \$10K

+ NAMING RIGHTS

+ GOLD SPONSOR BENEFITS

2 COCKTAIL SPONSOR | \$3K

+ NAMING RIGHTS

+ BRONZE SPONSOR BENEFITS

3 LIVE AUCTION | \$1.5K

+ NAMING RIGHTS

4 BALLOON EVENT | \$1.5K

+ NAMING RIGHTS

5 TABLE LINEN SPONSOR | \$1.5K

+ NAMING RIGHTS

6 LIVE ENTERTAINMENT SPONSOR | \$1.5K

+ NAMING RIGHTS

7 PAY IT FORWARD | \$1.6K

BUY A TABLE FOR 10 GUESTS AT A DISCOUNT RATE OF \$1.6K

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THANK YOU

CONTACT US | FOR MORE INFO

Andy & Zoe Cullen
[+61 420 462 845](tel:+61420462845)
info@rebootau.org

f [PTSD Resurrected inc](#)
in [rebootauaustralia](#)
w [rebootau.org](#)

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